

Mechanical Specifications for Logistics Today

Printing/Binding Process: Web offset, saddle-stitched; may be perfect bound at the publisher's discretion.

Trim size	8 x 10.875
Full page	7.375 x 10.125
Full page bleed	8.25 x 11.125
2/3 page	4.5 x 9.75
1/2 island	4.5 x 7.375
1/2 horizontal	6.875 x 4.625
1/2 vertical	3.25 x 9.75
1/3 square	4.5 x 4.625
1/3 vertical	2.125 x 9.75
1/4 page	3.25 x 4.625
1/4 horizontal	6.875 x 2.25
1/6 page	2.125 x 4.625
Spread	15.50 x 10.125
Spread bleed	16.25 x 11.125
Jr spread	15.50 x 4.625
Jr spread bleed	16.25 x 5.25

Keep live matter 3/16" from the trim edge. For bleed ads keep live matter 5/16" from the bleed edge. Penton Media reserves the right to reduce and/or re-size any over-sized or incorrectly sized ads to fit the dimensions listed.

Please contact us for all fractional bleed size questions.